



MARKETING DEPARTMENT

Marketing ALERT

To: Grey Eagle Resort & Casino
From: Marketing Department
Date: July 30th, 2020
Subject: **Seniors Day Tuesday's**

Seniors Day will be returning this Tuesday, August 4, 2020. The Blue Plate Special will be available for \$6.99 in the Blaze Bar & Grill from 11:00 am to 5:00 pm. We will also be returning the Spin to Win that will take place at Guest Services from 1:00 pm to 5:00 pm.

Below you will find more information on the promotion. If you have any questions please let the marketing department know.

55+

SENIORS DAY

TUESDAY

SWIPE FOR YOUR CHANCE
TO SPIN & WIN \$500
FROM 1 PM - 5 PM

BLUE PLATE SPECIAL
IN BLAZE BAR & GRILL
FROM 11 AM - 5 PM

SEE GUEST SERVICES OR ASK A SERVER FOR MORE INFORMATION.

WINNERS MUST BE PRESENT AND 18+. GREY EAGLE RESORT & CASINO IS NOT RESPONSIBLE FOR CONTINUING OR COMPLETING THIS PROMOTION. NO PURCHASE NECESSARY.

RULES & REGULATIONS

July 2020

SENIORS DAY

PROMOTION NAME: SENIORS DAY
PROMOTION DATE: EVERY TUESDAY 9:30 AM TO 4:59 PM BALLOT EARNING PERIOD
PRIZE DRAWS: 1 P.M., 2 P.M., 3 P.M., 4 P.M. & 5 P.M.
PRIZES: SPIN THE PRIZE WHEEL TO CLAIM YOUR PRIZE

CONTEST ELIGIBILITY AND CHANCES OF WINNING:

1. This contest is sponsored by the Grey Eagle Resort and Casino (GERC) and is open to all Grey Eagle Resort and Casino Rewards Club Members, who are eighteen (18) years of age or older, except employees of the Grey Eagle Resort and Casino. Participants must present valid Government issued photo identification upon request.
2. The chance of being selected in any draw is dependent on the number of eligible entries received for that draw.
3. In order to be declared a winner, each selected entrant, once his/her ballot is selected, must be present and has up to three minutes to claim his/her prize.
4. In the event a selected contestant does not meet the eligibility requirements, then GERC has no obligation to award any prize to that selected entrant.

HOW TO ENTER (No Purchase Necessary):

1. Rewards Club Members can swipe their Rewards Card at Guest Services for a maximum of one (1) ballot between the hours of 9:30 AM – 4:59 PM.
2. Ballots obtained during the promotional period will be entered into the draw where they will spin the wheel for prizes. Draws will take place at Guest Services at 1PM, 2PM, 3PM, 4PM & 5PM.
3. A winner has up to three minutes to claim the prize. If the prize is not claimed within this time, another ballot will be drawn to determine a new winner; ballots will not be placed back in the draw drum after being drawn. Any name drawn is considered a potential winner, subject to meeting all eligibility requirements. The draw drum will be emptied at the end of each draw day.

DAILY DRAW PRIZES:

3.1. Prize Wheel: 30 Prizes

- \$500 Cash (can only be won once per day)
- \$50 GERC Gift Card
- \$75
- Four Buffet Vouchers
- \$50 GERC Gift Card
- \$50

RULES & REGULATIONS

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- \$25
- 5000 Rewards Points
- Spin Again, Double the Prize
- \$77 Cash
- Four Buffet Vouchers
- \$50 GERC Gift Card
- 2500 Rewards Points
- \$75 Cash
- 3000 Rewards Points
- \$25 Cash
- 2500 Rewards Points
- \$50 GERC Gift Card
- 5000 Rewards Points
- \$50 Cash
- 3000 Rewards Points
- \$25 Cash
- 2500 Rewards Points
- 2000 Rewards Points
- 1500 Rewards Points
- 500 Rewards Points
- \$25 Cash
- 10000 Rewards Points
- \$75 Cash
- Four Buffet Vouchers

4. The daily prize draw winners will be required to present ID (acceptable to the Grey Eagle Casino), receiving the prize confirming contest eligibility, compliance with the contest rules and releasing the Grey Eagle Casino/Sonco Gaming (Alberta) Ltd., and Sonco Gaming LP from any liability in connection with the conduct of the contest and/or the awarding of the prizes.
5. Prizes are awarded as is, no prize substitutions will be made by the Grey Eagle Casino. A prize is non-transferable.

RULES & REGULATIONS

July 2020

GENERAL RULES:

1. All entries and/or ballots are the property of the Grey Eagle Resort and Casino. Entries and/or ballots which have been obtained or made through fraudulent means or which are illegible, altered, reproduced, mutilated, or irregular, are subject to disqualification. Grey Eagle Casino/Sonco Gaming (Alberta) Ltd./Sonco Gaming LP will not be responsible for entries and/or ballots lost, destroyed, misdirected or delayed for any reason whatsoever, or for any incorrect or inaccurate capture of information, technical malfunctions, human or technical error.
2. All decisions of the Marketing Personnel with respect to this promotion are final.
3. No prize substitutions or equivalent cash payments will be made, except for Grey Eagle Resort and Casino's right, at its sole discretion, to make a prize substitution or cash payments of equivalent kind and value. Except as specifically provided herein, a prize, if unclaimed, will not be awarded.
4. Participation in this promotion authorizes the Grey Eagle Resort and Casino the right to publish the claimant's name, address, and/or photograph without any claim for broadcasting, printing or other rights. The claimant shall have no claim against the Grey Eagle Casino/Sonco Gaming (Alberta) Ltd./Sonco Gaming LP for invasion of privacy, infringement of copyright or otherwise by reason of the publication or broadcasting of the Claimant's name, address and/or photograph.
5. Grey Eagle Resort and Casino reserves the right to verify the full legal name of the claimant with the information on the selected ballot form or any other documentation. To claim the prize, a valid Grey Eagle Casino Rewards Club card and government-issued photo identification (acceptable to the Grey Eagle Casino) is required.
6. The Grey Eagle Casino is not responsible for commencing, continuing or completing "Senior's Day Tuesday" Promotion or awarding prizes in the event of circumstances beyond the Grey Eagle Resorts control, and Grey Eagle Casino may, at its sole discretion and without prior notice, change or alter this promotion, as it thinks necessary.
7. All references to times and dates reflect Mountain Standard Time.
8. These Official Rules and Regulations govern the promotion and must be followed and by agreeing to participate in the promotion, all contestants agree to comply with, and be bound by these Official Rules and Regulations.